

New Product Pavilion: Exhibitor Information and Logistics

The **New Product Pavilion** is a premier showcase at the 2025 Travel Goods Show, providing exhibitors the opportunity to highlight their latest and most innovative products to attendees, including industry professionals, buyers, and media. Below are the details and logistical information you need to ensure your participation is seamless and successful:

Important Dates and Deliverables

1. Images Submission

- Submit high-resolution images of the product(s) by **January 15, 2025**.
- Format: JPEG or PNG (minimum 300 DPI).
- Email to: NPP@travel-goods.org

2. Physical Product Drop-Off

- **Date:** March 24, 2025 (1 day before the show opens)
- **Time:** 10:00 AM – 2:00 PM
- **Location:** New Product Pavilion, Las Vegas Convention Center

3. Logistics

- Drop off the product exactly how you would like it displayed. Remove the shipping box, stuffing, tags, labels or anything else you don't want displayed on your product.
- Ensure you bring the printed **Drop-Off / Pick-Up Paperwork** (attached below) completed with your company name, contact information, and booth number.
- Products must be hand delivered. Products shipped to the TGA for the New Product Pavilion will not be accepted.

4. Product Description Card Submission

- Provide a concise (maximum 150 words) and engaging description of your product(s), including key features, benefits, MSRP, booth location, contact information, category, and any unique selling points. Use the attached document.
- Must be submitted digitally by .word or .pdf file.
- Email to: NPP@travel-goods.org
- Description must be submitted by **January 15, 2025**, along with your product images.

5. All products must be picked up after the Show concludes on **March 27, 2025**, between **3:00 PM and 5:00 PM**.

- Failure to pick up your product(s) will result in the TGA disposing of your product and/or donating it however they see fit. Failure to pick up your product may result in a bill from the TGA or T3.

On-Site Assistance

- TGA staff will be available during the drop-off window to assist with placement and answer any questions.

PRODUCT DESCRIPTION CARD Submission (150 word limit)

Your product(s) will be prominently displayed in the New Product Pavilion with the TGA-provided description card for the duration of the Show.

The TGA will not be responsible for incorrect punctuation, misspelling, grammatical errors, incorrect contact personnel, or other incorrect information on your Product Description Card. The information you provide will be displayed exactly as you've provided it.

1. Company Name:
2. Brand Name:
3. Description of your product(s), including key features, benefits, unique selling points:
4. Product Category:
5. MSRP:
6. Booth location:
7. Contact information:

SEE ATTACHED EXAMPLE BELOW

– Sample –

– Product Description Card

– (150 Words Maximum) –

Company Name: CartTravel

Product Name: CartPro Smart Backpack

Description:

The CartPro Smart Backpack is the ultimate companion for modern travelers and commuters. Marrying sleek design with innovative technology, this backpack meets all your on-the-go needs.

Key Features:

- **Integrated USB Charging Port:** Stay powered up with a built-in USB port and removable power bank, ensuring your devices are always charged.
- **RFID-Blocking Pocket:** Safeguard your personal information from electronic theft with dedicated RFID-blocking compartments.
- **Expandable Storage:** Increase capacity by 20% with a simple zipper expansion, perfect for those extra essentials.

Benefits:

Crafted from durable, water-resistant materials, the CartPro Smart Backpack protects your belongings in any weather. Multiple organized compartments make it easy to access your items quickly, enhancing your travel efficiency.

MSRP: \$179.99

Booth Location: Booth #1024

Contact Information:

- **Name:** John Doe
- **Email:** johndoe@Cartpro.com
- **Phone:** (555) 123-4567

Category: Travel Backpacks

Experience innovation in travel gear—visit us at Booth #1024 to explore the CartrPro Smart Backpack firsthand.

- Drop-Off / Pick-Up Paperwork -

Company Name: _____

Product Name: _____

Contact Email: _____

Contact Cell Number: _____

Booth Number: _____

FOR TGA USE ONLY – Please do not fill out below

Product(s) Dropped Off

Received by the TGA: _____ Time: _____

Company Representative: _____ Time: _____

Product(s) Picked - Up

Company Signature

Printed Name: _____

Picked up by the Company: _____ Time _____

NPP Product Location: _____

Number of Products: _____