

- **New Product Pavilion Application Deadline**
Date: 1/15/2025

Logistics for Dropping Off and Picking Up at New Product Pavilion

Please see following pages:

- **Magazine Exhibitor Directory Deadline**
Date: 1/4/2025
- **Attendee & Exhibitor Badge Registration Application Deadline**
Date: 3/15/2025
- **Exhibitor Badges Deadline**
Date: 3/15/2025
- **Food + Beverage Application Deadline + Booth Ordering Times**
Date: 2/24/2025 by 12 PM PST
Notes: Private food + beverage drop orders at booths are restricted during the following times:
 - March 25, 8:00 AM – 11:00 AM (Launch Party Breakfast)
 - March 25, 5:30 PM – 8:00 PM (Opening Night Cocktail Party)
 - March 26, 3:30 PM – 5:00 PM (Happy Hour)
- **Award Submission Deadline**
Date: 12/31/2024
Notes: Link: [Award Submission Portal](#)

Logistics for Award Distribution & Judging

Nominations will be submitted through the [Award Submission Portal](#). Afterward, there will be a people's choice popularity vote, followed by judging by a panel of unbiased industry professionals. Awards will be announced and presented throughout the duration of the show.